

## ROHM's Company Mission and Vision

Since its founding, ROHM has consistently worked to deliver on its unchanging Company Mission: to contribute to the advancement and progress of culture and society through a consistent supply of high-quality products and manufacturing. And now, ROHM is conducting its business activities based on our Statement and Management Vision that put that Mission into even more concrete form. What is more, ROHM has set itself the goal of becoming a major global player in FY2030 and has backcast from that goal to formulate its Medium-Term Management Plan. In planning its strategy, ROHM has determined that material issues are the most important management challenges that ROHM must resolve and has identified related risks and opportunities in order to sketch out a value-creation model for the medium to long term.

### Company Mission

Quality is our top priority at all times. Our objective is to contribute to the advancement and progress of culture through a consistent supply, under all circumstances, of high quality products in large volumes to the global market.

### Our Statement

#### Electronics for the Future

ROHM will continue to support the development of society and the enrichment of people's lives into the future by solving a variety of social issues with our electronics technology.

### Management Vision

We focus on power and analog solutions and solve social problems by contributing to our customers' needs for "energy savings" and "miniaturization" of their products.

### Material Issues Risks and Opportunities

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## 2025

### Medium-Term Management Plan

"MOVING FORWARD to 2025"

Achieve growth in "automotive segments" and "markets outside Japan" and build a foundation for further growth

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## 2030

Becoming a  
"major global player"

### Becoming a "major global player"

ROHM aims to become a "major global player" in FY2030. To achieve this goal, it is necessary to establish the ROHM brand on a global scale and be recognized as a company that is necessary to society.

#### 1 Providing irreplaceable services to our customers and society

In our Company Mission, we mention our priority commitment to product quality. Based on that commitment, we work hard to further develop technology that optimally integrates power and analog semiconductors. This allows us to contribute to "energy savings" and the "miniaturization" of our customers' products, helping us address the needs of society and play an indispensable social role.

#### 2 Establishing the ROHM brand as a provider of power and analog semiconductors

With a particular focus on power and analog semiconductors for automotive and other industrial applications, we are working to inform customers and wider society of our deep commitment to quality and reliability. Our goal is to establish a firm connection between our brand and the provision of power and analog semiconductors, ensuring that ROHM becomes the first name customers think of when they think of those fields.

#### 3 Targeting a position among the global top ten power and analog semiconductor manufacturers with sales revenue of 1 trillion yen

We have established the goal of becoming one of the top 10 largest global providers of power and analog semiconductors, with annual sales of over 1 trillion yen. We have set these goals as we believe that we must expand the scope of our business to win the solid trust of our customers and play an indispensable role in society. We also believe that sales reflects the total value of our social contribution.

**ROHM**  
SEMICONDUCTOR

ROHM Co., Ltd.

#### Origin of the company name

The company name of ROHM, a semiconductor manufacturer, combines "R" the first letter of our original main product, resistors, with the unit for resistance "ohm." The "R" also stands for Reliability, signifying ROHM's corporate policy of Quality First.