

# ROHM's Company Mission and Vision

Since our founding, ROHM has consistently worked to deliver on the same Company Mission: contributing to the advancement and progress of culture and society through the consistent supply of high-quality products and precision manufacturing. To clarify what we mean by contributing to culture and society, we published the statement "Electronics for the Future" as part of our Medium-Term Management Plan, before establishing our goal of becoming a major global player by 2030 and setting our Vision of "focusing on power and analog solutions and solving social problems by contributing to our customers' needs for "energy savings" and "miniaturization" of their products."

## Company Mission

Quality is our top priority at all times. Our objective is to contribute to the advancement and progress of culture through a consistent supply, under all circumstances, of high quality products in large volumes to the global market.

## Statement

### Electronics for the Future

ROHM will continue to support the development of society and the enrichment of people's lives into the future by solving a variety of social issues with our electronics technology.

## Management Vision

We focus on power and analog solutions and solve social problems by contributing to our customers' needs for "energy savings" and "miniaturization" of their products.

## Origin on the company name

The company name of ROHM, a semiconductor manufacturer, combines "R" the first letter of our original main product, resistors, with the unit for resistance "ohm." The "R" now also stands for Reliability. Quality First is ROHM's corporate policy.



ROHM Co., Ltd.

# 2025

## Medium-Term Management Plan "Moving Forward to 2025"

Achieve growth in "automotive segments" and "markets outside Japan" and build a foundation for further growth

→ P.28

# 2030

Becoming a "major global player"

## Becoming a "major global player"

ROHM aims to become a "major global player" at 2030. To achieve this goal, it is necessary to establish the ROHM brand on a global scale and be recognized as a company that is necessary to society.

# 1

### Providing irreplaceable services to our customers and society

In our Company Mission, we mention our priority commitment to product quality. Based on that commitment, we work hard to further develop technology that optimally integrates power and analog semiconductors. This allows us to contribute to "energy-savings" and the "miniaturization" of our customers' products, helping us address the needs of society and play an indispensable social role.



# 2

### Establishing the ROHM brand as a provider of power and analog semiconductors

With a particular focus on power and analog semiconductors for automotive and other industrial applications, we are working to inform customers and wider society of our deep commitment to quality and reliability. Our goal is to establish a firm connection between our brand and the provision of power and analog semiconductors, ensuring that ROHM becomes the first name customers think of when they think of those fields.



# 3

### Targeting a position among the global top ten power and analog semiconductor manufacturers with sales revenue of 1 trillion yen

We have established the goal of becoming one of the top 10 largest global providers of power and analog semiconductors, with annual sales of over 1 trillion yen. We have set these goals as we believe that we must expand the scope of our business to win the solid trust of our customers and play an indispensable role in society. We also believe that sales reflects the total value of our social contribution.

