

2018/3

Presentation

Note: This document is a translation of the 2018/3 Presentation written in Japanese. In the event of any discrepancies in words, accounts, figures, or the like between this report and the original, the original Japanese version shall govern.

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AGENDA



Financial Results Ended 2018/3

Financial Results of 2018/3
Factors for Sales Changes
YOY Comparison of OP Fiscal Year

Financial Plan of Ending 2019/3

Financial Plan of 2019/3
Factors for Sales Changes YOY
YOY Comparison of OP Fiscal Year

- ROHM's Strategy
- Capital Expenditure Plan
- Return to Shareholders

Financial Results of 2018/3 (YOY)



(¥billion)

	'18/3	'17/3	Change from previous year		
	10/3	17/3	Amount	Percentage	
Net sales	397.1	352.0	+45.1	+12.8%	
Operating income	57.0	31.8	+25.2	+79.1%	
(Ratio)	(14.4%)	(9.0%)	-	-	
Ordinary income	54.2	35.5	+18.7	+52.4%	
(Ratio)	(13.7%)	(10.1%)	_	-	
Net income	37.2	26.4	+10.8	+40.9%	
(Ratio)	(9.4%)	(7.5%)	-	-	
EBITDA	100.4	72.6	+27.8	+38.3%	
(Ratio)	(25.3%)	(20.6%)	-	-	

Average rate (\(\frac{\(\pi\)}{\(\pi\)}\) (\(\pi\)110.81) (\(\pi\)109.03)

Financial Results of 2018/3 (v.s Revised Plan)



(¥billion)

	'18/3	'18/3	Change from Revised plan		
	10/3	Revised plan	Amount	Percentage	
Net sales	397.1	390.0	+7.1	+1.8%	
Operating income	57.0	49.0	+8.0	+16.3%	
(Ratio)	(14.4%)	(12.6%)	-	-	
Ordinary income	54.2	48.0	+6.2	+12.9%	
(Ratio)	(13.7%)	(12.3%)	-	-	
Net income	37.2	36.5	+0.7	+2.1%	
(Ratio)	(9.4%)	(9.4%)	-	-	
EBITDA	100.4	93.0	+7.4	+8.0%	
(Ratio)	(25.3%)	(23.8%)	-	-	

Average rate (\(\frac{\(\pm\\)}{\(\pm\\)}\) (\(\pm\)110.81) (\(\pm\)108.46)

Factors for Sales Changes in 2018/3 (YOY)



(¥billion)

	ľ	Major Factors for Sales Changes in '18/3	V.S Plan	YOY
	1	Increased sales for new game consoles	+9.2	+9.9
Pos	2	Increased adoption of power devices for household appliance market	+4.8	+8.5
Positive	3	Increased sales for industrial FA market	+5.4	+8.4
Factors	4	Increased sales for automotive infotainment systems	+2.0	+7.7
ľS	5	Increased sales for automotive power trains	+1.7	+4.9
	6	Increased sales for car body related	+1.2	+2.7
Negative Factors	1	Decreased sales of LCD drivers for large panels	+1.3	-2.4
ive		Total above	+25.6	+39.7

Total (+29.1) (+45.1)

YOY Comparison of OP in 2018/3



(¥billion)

′17/3	'18/3	Difference
+31.8	+57.0	+25.2

(Major Factors)

Sales Factor

Increase of sales based on forex + 6.9

Increased marginal profit from increased sales + 29.7



+36.6

Variable & Fixed Costs

Increase of variable & fixed costs based on forex	-5.4
Increase of depreciation costs	-1.7
Increase of manufacturing costs (except depreciation	costs) -2.6
Increase of selling and general administrative expens (except depreciation costs)	es -1.7



-11.4

Total +25.2

Financial Plan of Ending 2019/3 (YOY)



(¥billion)

	'18/3		'19/3 Plan		
	Amount	Change from previous year	Amount	Change from '18/3 result	
		Percentage		Amount	Percentage
Net sales	397.1	+12.8%	420.0	+22.9	+5.8%
Operating income	57.0	+79.1%	58.0	+1.0	+1.7%
(Ratio)	(14.4%)	-	(13.8%)	-	-
Ordinary income	54.2	+52.4%	61.0	+6.8	+12.5%
(Ratio)	(13.7%)	-	(14.5%)	-	-
Net income	37.2	+40.9%	44.0	+6.8	+18.1%
(Ratio)	(9.4%)	-	(10.5%)	-	-
EBITDA	100.4	+38.3%	107.5	+7.1	+7.1%
(Ratio)	(25.3%)	-	(25.6%)	_	_

Average rate (\(\frac{\(\pm\\)}{\(\pm\)}\) (\(\pm\)110.81)

(¥105)

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Factors for Sales Changes in 2019/3 (YOY)



(¥billion)

		YOY		
	1	Increased adoption of power devices for household appliance market	+7.1	
70	2	Increased sales for industrial FA market	+6.7	
ositiv	3	Increased sales for automotive power train	+5.8	
Positive Factors	4 Increased sales for automotive infotainment systems			
ctors	5 Increased sales for car body related		+2.7	
	6 Increased sales for industrial infrastructure market		+2.0	
	7	Increased sales for industrial energy market	+1.8	
Negative Factors	Decreased sales of LCD drivers for large panels		-2.8	
tive ors		Total above	+28.9	

Total (+22.9)

YOY Comparison of OP in 2019/3



(¥billion)

'18/3	'19/3 plan	Difference
+57.0	+58.0	+1.0

(Major Factors)

Sales Factor

Decrease of sales based on forex -10.9

Increased marginal profit from increased sales +26.4



+15.5

Variable & Fixed Costs Factor

Decrease of variable & fixed costs based on forex	+5.3
Increase of depreciation costs	-6.7
Increase of manufacturing costs (except depreciation costs)	-7.3
Increase of selling and general administrative expenses	-5.8
(except depreciation costs)	



-14.5

Total +1.0



1. Market Reform

- Focusing on the auto market
- Tapping the industrial market
- Increasing sales ratio of overseas customers

2. Product Reform

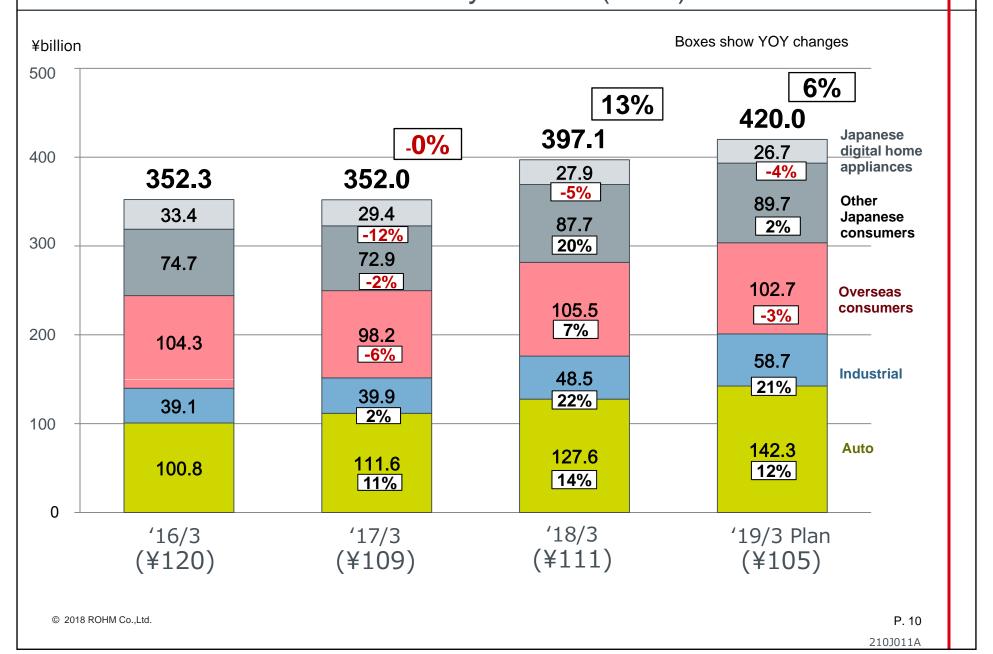
- Focusing on Four Growth Solutions
 - High performance Analog Solutions with digital control capabilities
 - Power Solutions centering on SiCs
 - Sensor Solutions introducing MEMS Photonics
 - Mobile Solutions providing ultra small-sized devices

3. Production Reform

- Aiming for World's No.1 Manufacturing Plant
- Making all factories smart factories
- Aiming for Zero Defects

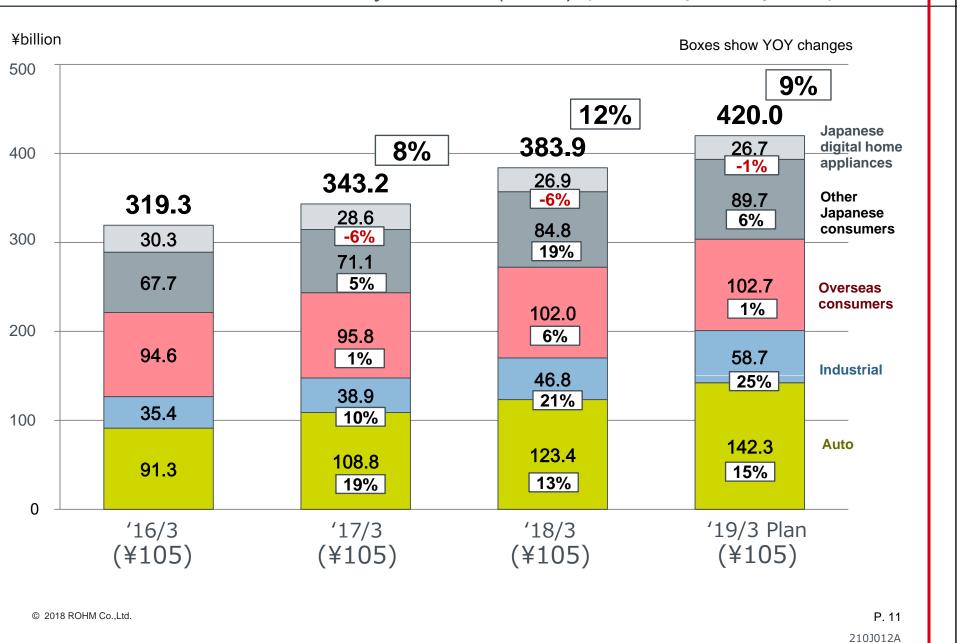
ROHM's Strategy Four Year Trends in Sales by Market (YOY)





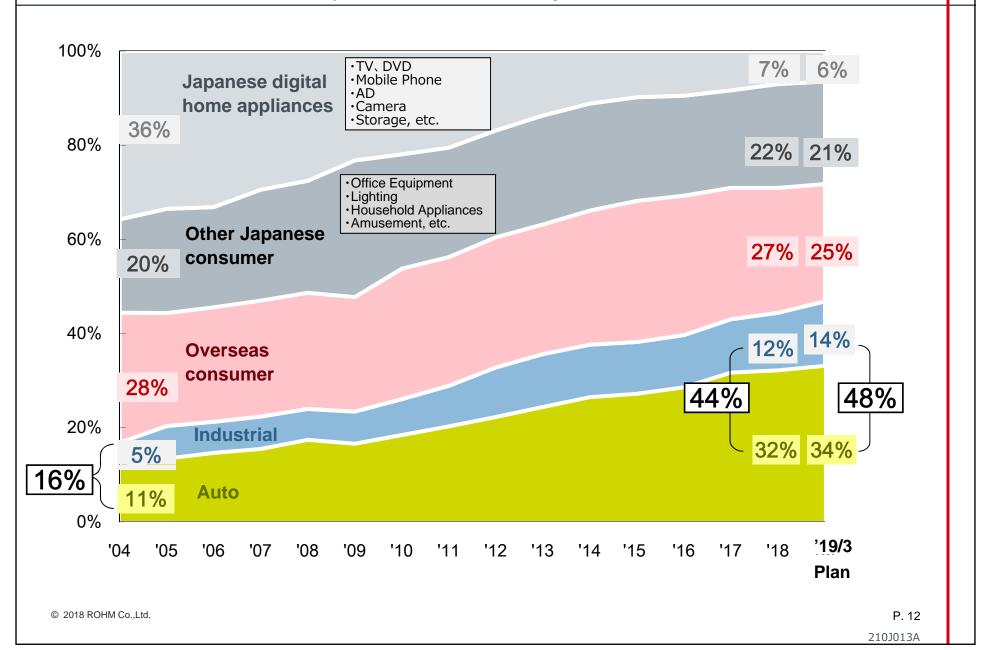


Four Year Trends in Sales by Market (YOY) (Forex impact adjusted)



ROHM's Strategy Trend of Sales Composition Ratio by Market (2019/3 Plan)

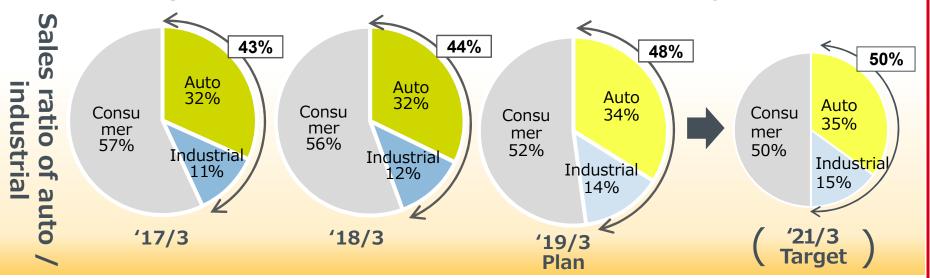




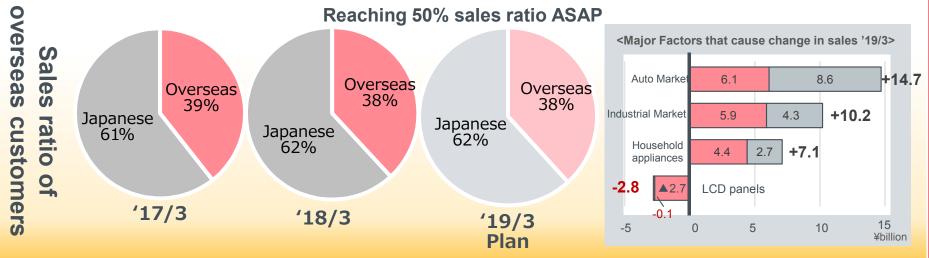


Sales Ratio of Auto / Industrial and Overseas Customers

■ Reaching 50% sales ratio for auto + industrial markets by '21/3



■ Overseas sales for automotive, industrial and household appliance markets are expanding.

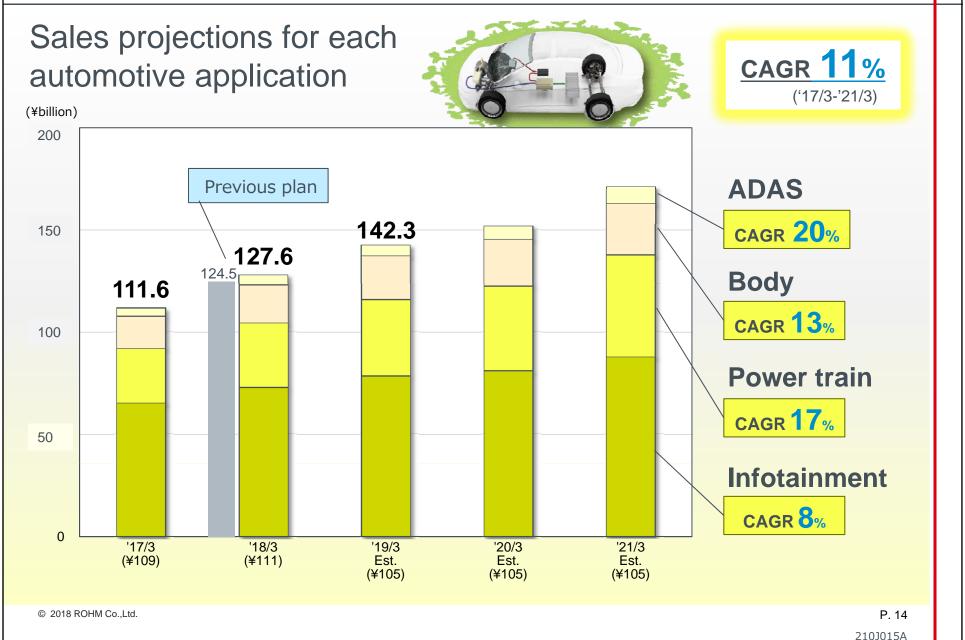


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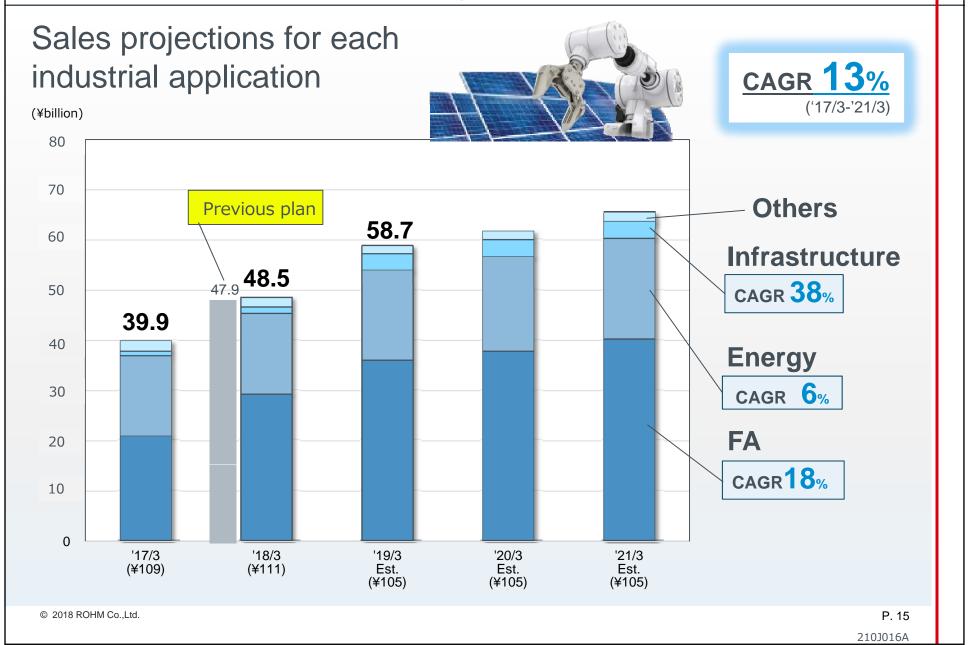
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1. Market Reform Focusing on Auto Market



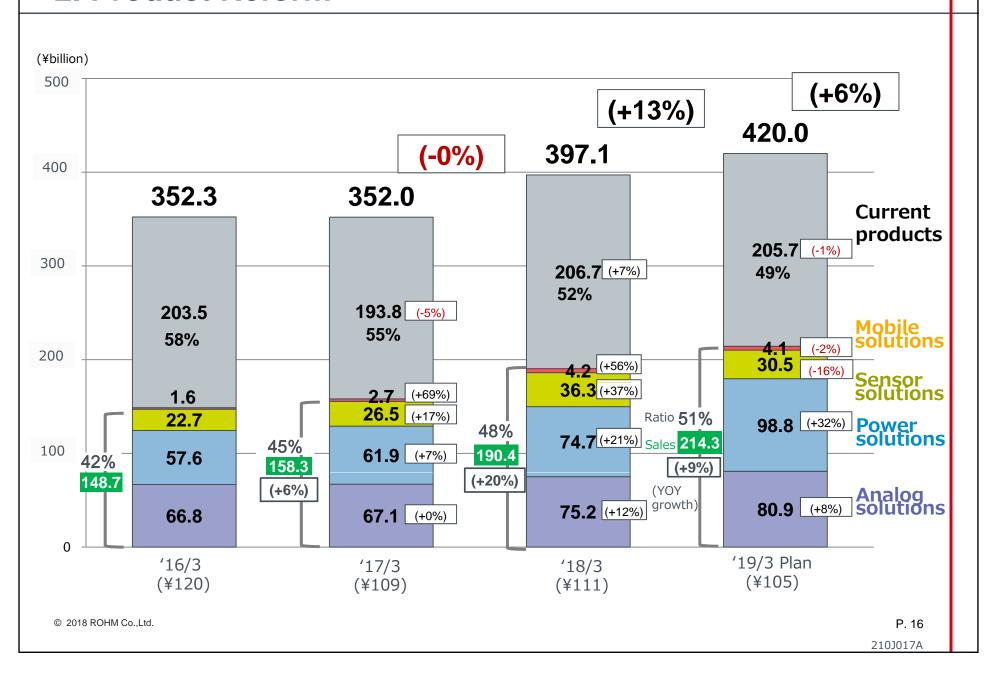


1. Market Reform Focusing on Industrial Market



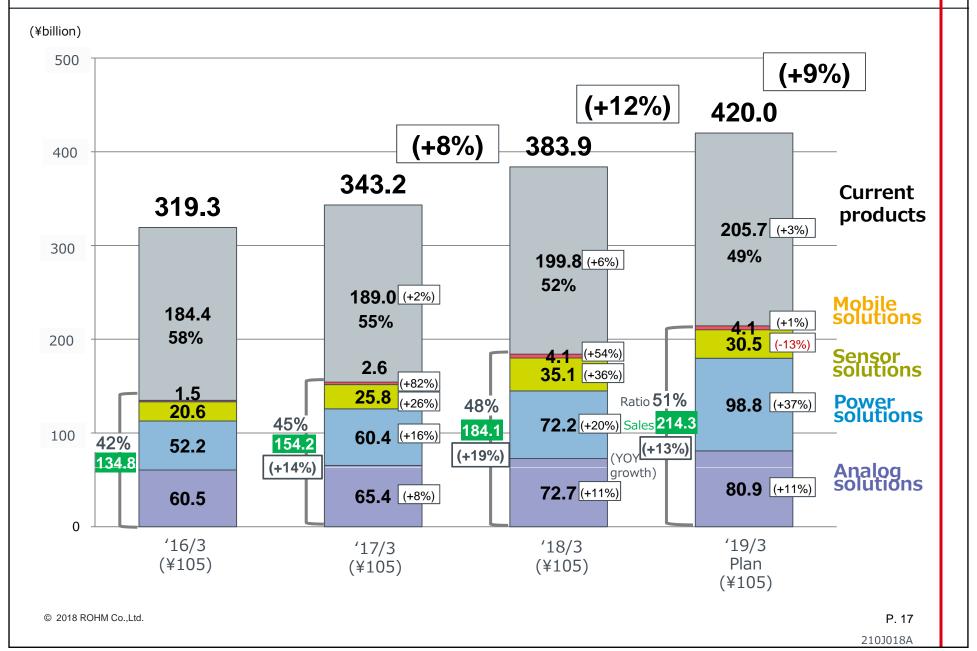
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2. Product Reform Sales Trends of Four Growth Solutions



Sales Trends of Four Growth Solutions 2. Product Reform (forex impact adjusted)





Capital Expenditures Plan



(¥billion)

	Total	Capacity increase	Land, building	New products	Quality	Others
' 17/3	42.1	13.8	7.3	9.8	3.3	7.9
'18/3	55.9	25.8	4.5	11.4	3.5	10.7
'19/3 Plan	78.0	32.5	12.6	15.7	6.1	11.1

Points to continue and strengthen

- Aiming for World's No.1 by strengthening Analog Power
- Maintaining long-term stable supply by improving production capacity
- Investing for quality improvement to accomplish zero-defect

Capital Expenditures Plan





Analog

Develop products using World's No.1 analog core Technology

High efficiency Power IC

■ Reference business to drive cutting-edge CPU

System Power IC

Power Device

■ World's leading Power Devices

SiC

Power Solution centering on SiC

Isolated Gate Driver

General-purpose Device

Discrete devices with overwhelming supply capacity

Transistor

Diode

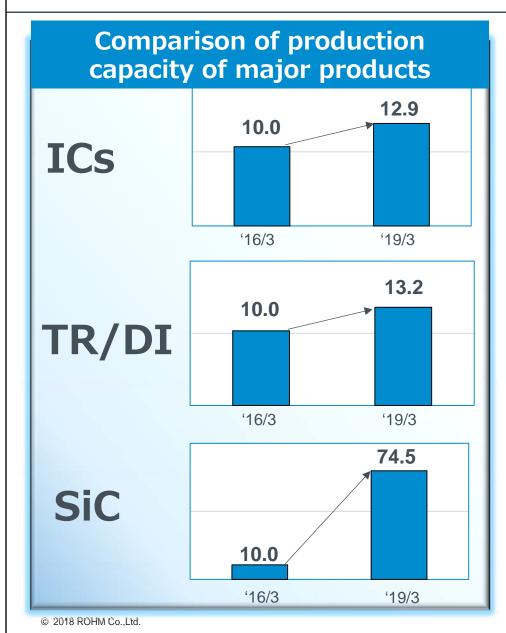
High-quality products with cutting-edge technologies

Resistor

General-purpose

Capital Expenditures Plan Maintaining long-term stable supply by improving production capacity





Continuing investment to increase production and establish stable supply system

- •ROHM Thailand IC/TR Back-end process
- •ROHM Malaysia DI Back-end process
- ·SiCrystal SiC wafer

Increase production

Increase production

Increase production

Main Plan of 2019/3

- ROHM Hamamatsu IC Front-end process
- ROHM Philippine Resistor
- ROHM Apollo SiC Device

Reinforce

Build new building

New building start construction

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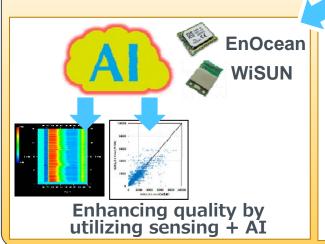
Capital Expenditures Plan

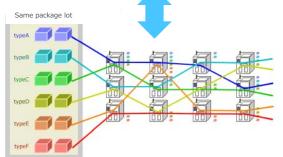




Smart factory

Improve QCD by visualization of all plants





Cloud

Improving productivity and automation by utilizing data and statistics

First line



Sharing information optimized for each hierarchy and section

ZERO Defect Production Line

Challenging to establish production lines that will only produce good quality products



Supply of material

Develop new production lines for auto and industrial market

Middle line



Defect

ZERO

Products completed



Final line



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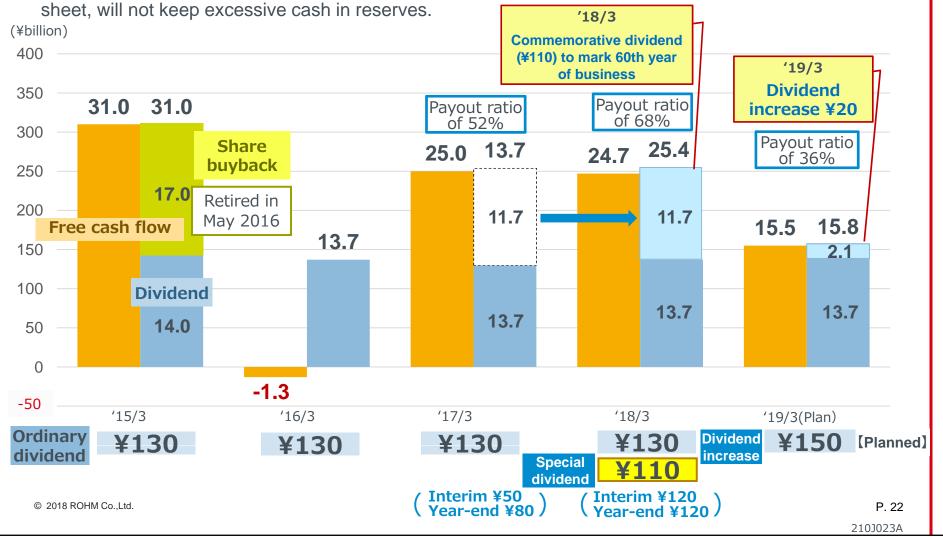
Returns to Shareholders



(Transition of free cash flow and shareholder returns)

- [1] Rohm will make efforts to raise standard dividend as performance improves over the long-term.
- [2] Rohm targets a payout ratio of 30% or more and, depending on the situation, will add a special dividend or other additional shareholder return.

[3] Rohm will proactively invest in M&A that will contribute to growth and, in an effort to improve our balance





Note Regarding Future Forecasts

The forecast statements in this report are based on information currently available and deemed by ROHM Group as reasonable, and therefore, are not intended to guarantee to be achieved by ROHM Group, and actual results may differ materially by various factors.

ROHM Group does not bear responsibility to update and disclose any future forecasts in this report.

Also, since the purpose of this report is to provide an outline of business performance, many figures are shown in unit of a billion yen, therefore, totals and differences of figures may appear inaccurate. Please refer to our Financial Report for detailed figures.

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