



2014/3 1H Presentation

General Overview · Business Strategy

LSI Strategy

Discretes · Modules Strategy

(¥million)

| | 1H | vs. Initial Plan | YOY |
|------------------|-------------------------------|------------------|---------------------|
| Sales | 167,979 | +16,979 | +17,226 |
| | Initial Plan : 151,000 | (+11.2%) | (+11.4%) |
| Operating Income | 10,338 | +938 | +7,696 |
| | Initial Plan : 9,400 | (+10.0%) | (+291.3%) |
| Ordinary Income | 16,743 | +9,643 | +16,392 |
| | Initial Plan : 7,100 | (+135.8%) | (× 48) |
| Net Income | 12,244 | +5,744 | +12,415 |
| | Initial Plan : 6,500 | (+88.4%) | (turn black) |
| EBITDA | 21,808 | ▲ 792 | +1,456 |
| | Initial Plan : 22,600 | (▲ 3.5%) | (+7.2%) |

'2014/3 1H

(¥million)

| | Japan | Overseas | | | Total | |
|--------------------------------------|---------|----------|--------|----------|--------|---------|
| | | Total | Asia | Americas | | Europe |
| ICs | +14.3% | +10.6% | +7.1% | +64.4% | +31.1% | +11.8% |
| | +3,166 | +5,186 | +3,156 | +1,538 | +492 | +8,351 |
| Discrete Semiconductor Devices | +7.8% | +21.8% | +19.7% | +49.3% | +21.8% | +17.5% |
| | +1,209 | +7,569 | +5,912 | +1,171 | +485 | +8,778 |
| Modules | +5.0% | +9.1% | +8.0% | +2.5% | +25.9% | +8.1% |
| | +188 | +1,043 | +799 | +13 | +232 | +1,231 |
| Others | ▲ 24.6% | +3.8% | ▲ 0.3% | +35.1% | +17.1% | ▲ 9.3% |
| | -1,683 | +302 | -19 | +193 | +128 | -1,382 |
| Total | +6.0% | +13.7% | +10.8% | +49.8% | +24.5% | +11.2% |
| | +2,879 | +14,101 | +9,848 | +2,915 | +1,338 | +16,979 |

'2014/3 1H

(#million)

| | Japan | Overseas | | | Total | |
|--------------------------------------|---------|----------|---------|----------|--------|---------|
| | | Total | Asia | Americas | | Europe |
| ICs | ▲ 9.7% | +19.0% | +17.8% | +13.5% | +80.1% | +8.1% |
| | -2,704 | +8,616 | +7,226 | +466 | +923 | +5,912 |
| Discrete Semiconductor Devices | ▲ 5.6% | +27.4% | +23.0% | +82.2% | +38.0% | +15.9% |
| | -984 | +9,081 | +6,734 | +1,601 | +746 | +8,098 |
| Modules | +1.0% | +18.1% | +18.0% | ▲ 4.0% | +33.7% | +13.4% |
| | +39 | +1,911 | +1,651 | -23 | +284 | +1,950 |
| Others | ▲ 12.3% | +31.9% | +30.0% | +47.6% | +34.0% | +10.4% |
| | -727 | +1,994 | +1,532 | +240 | +221 | +1,266 |
| Total | ▲ 7.9% | +22.7% | +20.4% | +35.2% | +47.2% | +11.4% |
| | -4,375 | +21,601 | +17,143 | +2,283 | +2,175 | +17,226 |

(¥million)

| | 2014/3 Revised Plan | vs. Initial Plan | YOY |
|------------------|-------------------------------|------------------|---------------------|
| Sales | 320,000 | 20,000 | 27,590 |
| | Initial Plan : 300,000 | (+6.7%) | (+9.4%) |
| Operating Income | 19,000 | 2,500 | 19,921 |
| | Initial Plan : 16,500 | (+15.2%) | (turn black) |
| Net Income | 17,000 | 3,500 | 69,464 |
| | Initial Plan : 13,500 | (+25.9%) | (turn black) |
| EBITDA | 44,800 | -1,000 | 6,842 |
| | Initial Plan : 45,800 | (▲2.2%) | (+18.0%) |

'2014/3 Plan (Full fiscal year)

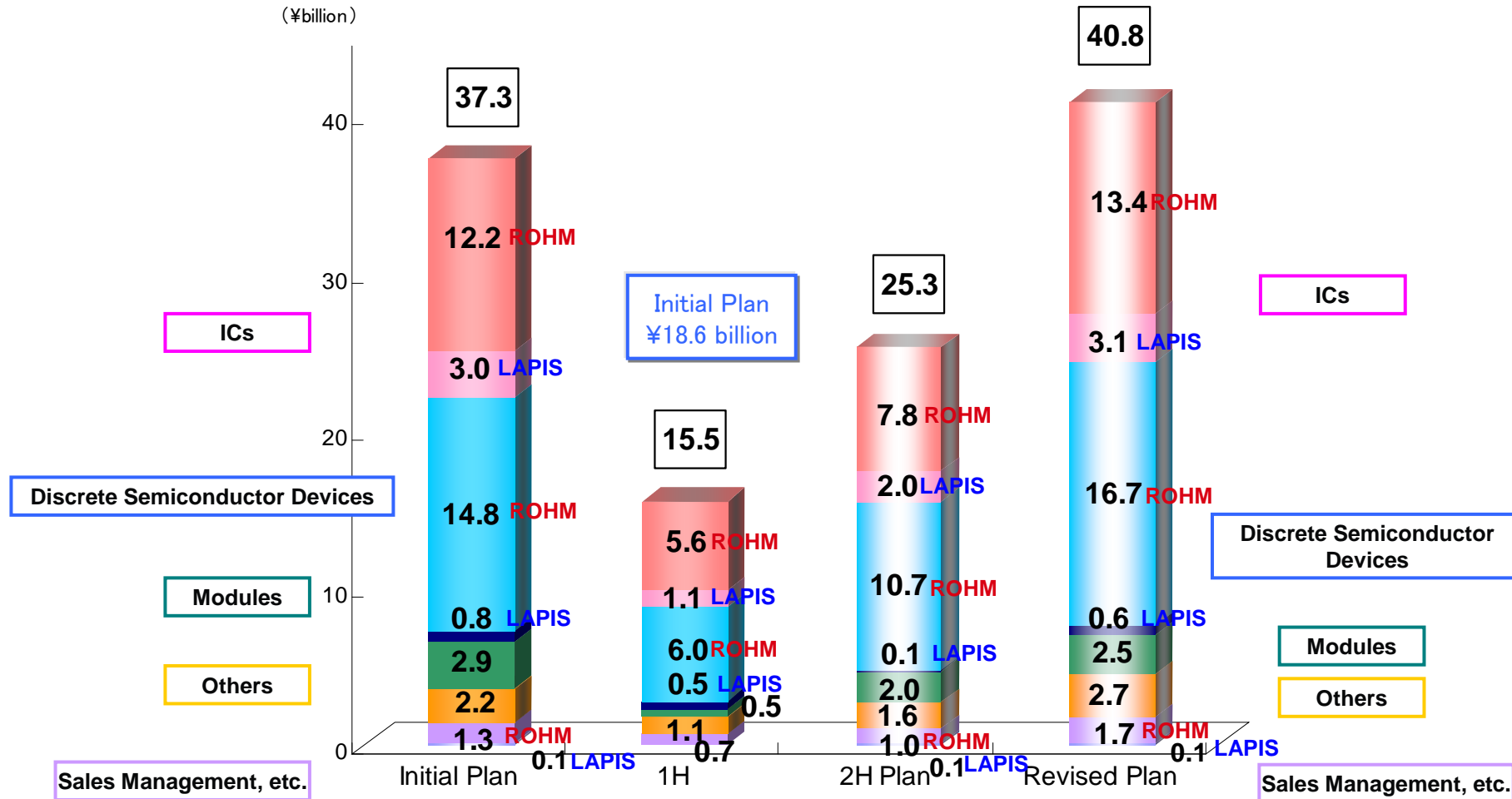
(¥million)

| | Japan | Overseas | | | Total | |
|--------------------------------------|---------|----------|--------|----------|--------|---------|
| | | Total | Asia | Americas | | Europe |
| ICs | +19.2% | +1.8% | ▲ 0.1% | +22.3% | +22.5% | +6.7% |
| | +7,638 | +1,771 | -132 | +1,181 | +722 | +9,409 |
| Discrete Semiconductor Devices | +10.4% | +13.9% | +13.0% | +27.6% | +11.3% | +12.8% |
| | +3,176 | +9,556 | +7,710 | +1,320 | +527 | +12,732 |
| Modules | +2.1% | +1.1% | ▲ 0.1% | +0.3% | +15.3% | +1.4% |
| | +165 | +251 | -29 | +3 | +276 | +415 |
| Others | ▲ 16.1% | ▲ 3.5% | ▲ 7.2% | +17.5% | +17.2% | ▲ 8.8% |
| | -1,983 | -574 | -1,018 | +190 | +253 | -2,557 |
| Total | +9.9% | +5.3% | +3.5% | +22.0% | +16.0% | +6.7% |
| | +8,996 | +11,004 | +6,531 | +2,694 | +1,778 | +20,000 |

'2014/3 Plan (Full fiscal year)

(¥million)

| | Japan | Overseas | | | | Total |
|--------------------------------------|---------------|----------------|----------------|---------------|---------------|----------------|
| | | Total | Asia | Americas | Europe | |
| ICs | ▲ 8.1% | +15.3% | +15.3% | ▲ 0.9% | +57.2% | +6.7% |
| | -4,162 | +13,655 | +12,282 | -59 | +1,432 | +9,493 |
| Discrete Semiconductor Devices | +0.6% | +19.3% | +17.0% | +46.3% | +23.3% | +13.0% |
| | +199 | +12,687 | +9,780 | +1,927 | +980 | +12,886 |
| Modules | +8.7% | +10.8% | +11.3% | ▲ 0.8% | +12.9% | +10.2% |
| | +649 | +2,245 | +2,015 | -8 | +237 | +2,894 |
| Others | ▲ 2.5% | +19.2% | +18.3% | +22.8% | +23.2% | +9.6% |
| | -261 | +2,578 | +2,016 | +237 | +325 | +2,317 |
| Total | ▲ 3.5% | +16.5% | +15.7% | +16.3% | +29.9% | +9.4% |
| | -3,575 | +31,164 | +26,093 | +2,098 | +2,973 | +27,590 |

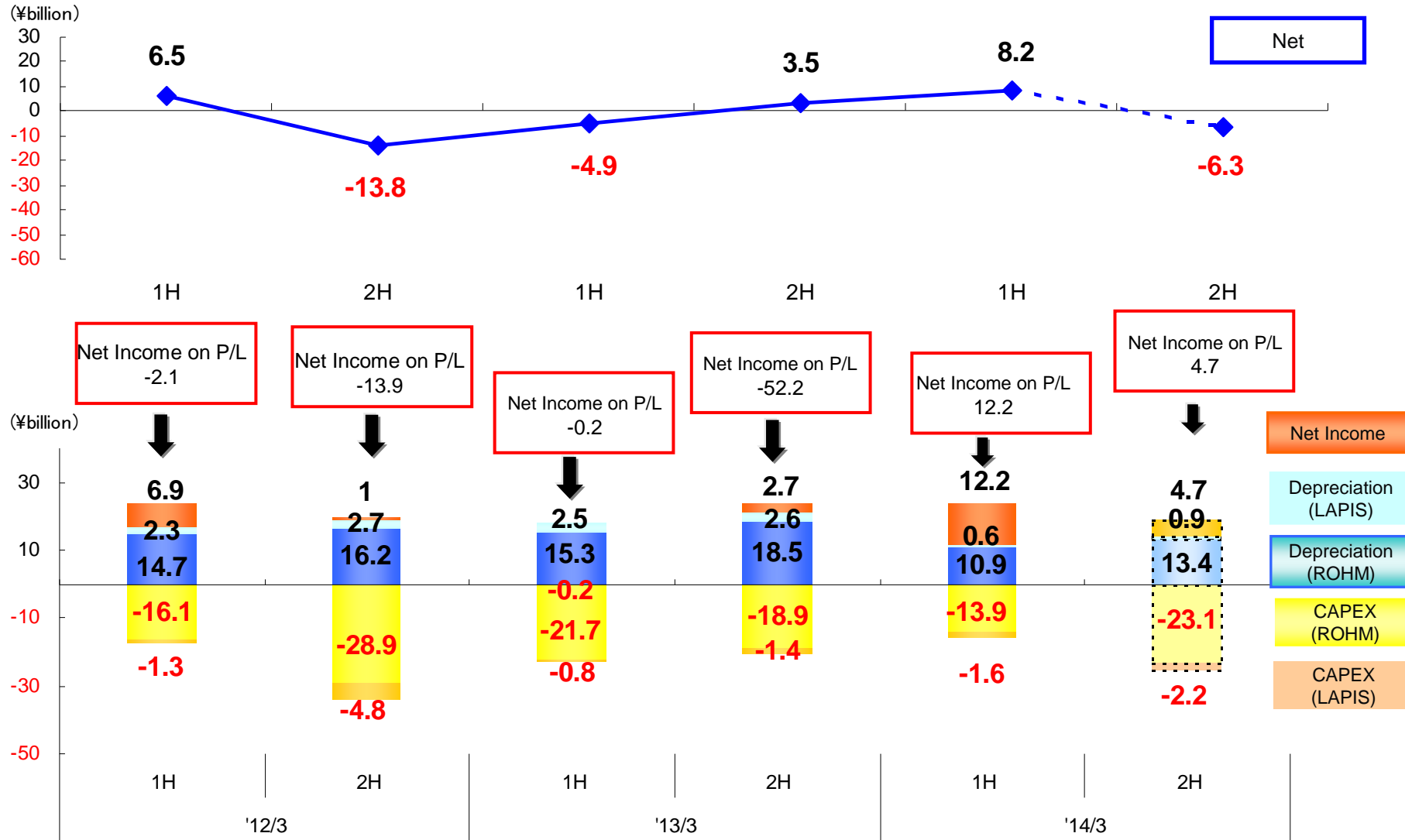




Net Income, Depreciation and CAPEX (Impairment Loss Excluded)

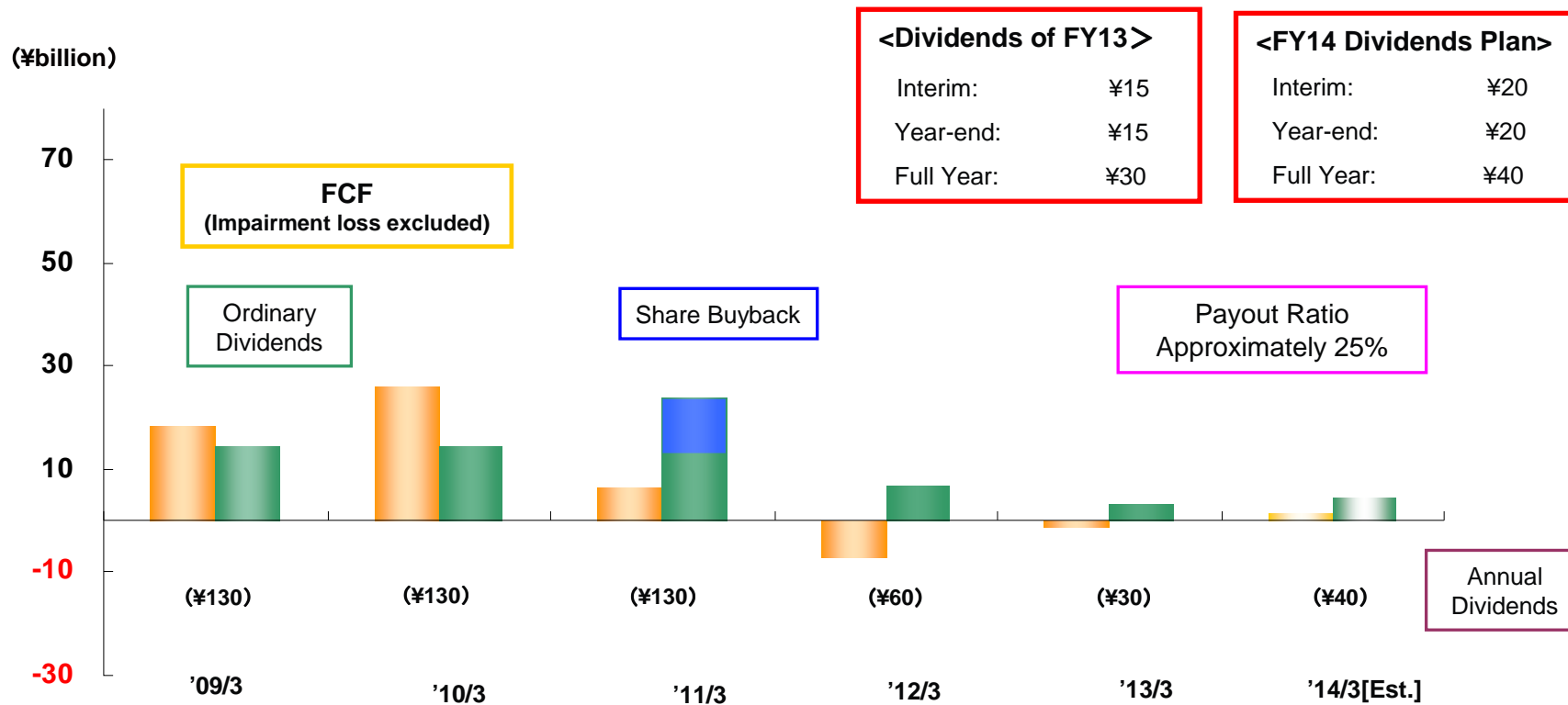


General Overview - Business Strategy



Return to shareholders in '14/3

1. ROHM will make business investment such as CAPEX and M&A the first priority, and endeavor to improve business performance in medium to long term.
2. In consideration of our business performance and cash flow, we will increase 10 yen in dividends.



Increasing Sales

(ROHM's expansion throughout target markets)

① Market reform

- Focusing efforts on automotive markets
- Developing increased share in industrial equipment markets
- Increasing the share of customers outside of Japan

② Focusing corporate resources on our strengths to win against competition

- Reviving ICs with analog power devices
- Increasing the sales of discrete semiconductors via new technologies and new process breakthroughs
- Focusing efforts on the four growth engines to increase sales

ROHM's Strengths

Vertical Integration

Manufacturing technology

Cutting-edge process

BiCDMOS
130nm,300mm wafer

High pressure resistant process

Derivative separation by SOI, trans cell
600V,700V/2,500V

Packaging technology

- Various compact packages for consumers
- High power large packages
- IPM etc.

Discrete semiconductors

SiC/SJ-MOS/Presto-MOS/HybridMOS/IGBT
Power Tr/Power Di/Power R

Circuit technology

Well-experienced analog engineers

Over 90% of ROHM's engineers

Wide range of analog technology

- Power supply
- Motor driver
- LED driver
- Audio
- Interface
- ...

EMC technology

Delivering competitive products

Including external discrete semiconductors

- Optimize analog circuits
- Complex
- Optimizes to system level



Top class proposal in each category

High quality

High feature

High reliability

Business Strategy of Discrete Products

ROHM's **strong technology** will increase **competitiveness of the business**

1

Focusing on developing products for the Power market

- Broadening competitive product lineup
- Developing world's innovative power devices

2

Developing product lineup of the RASMID™ (ROHM Advanced Smart Micro Device) series by ROHM's original miniaturization process

3

Strengthening competitiveness of small signal discrete semiconductors by renewal of manufacturing lines

ROHM
SEMICONDUCTOR